

We're not here to ask neurodivergent people to "fit in"— we're here to build environments where they can stand out.

Founded as a life legacy initiative by a core team with lived experience of neurodiversity and decades of commercial leadership, The Neuro Pioneer Hub is a **mission-driven movement** to create a space where neurodivergent minds are not just included, but **empowered to lead, innovate, and thrive.**

www.theneuropioneerhub.com

EMPOWERING MALAYSIA NATION BUILDING THROUGH NEURODIVERGENT TALENT

Backing Potential: A Brief Guide for Sponsors & Funders

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The Neuro Pioneer Hub is more than just a programme. It's a mission to reimagine Malaysia's workforce by unlocking the talent of neurodivergent individuals—those with autism, ADHD, dyslexia and more—who remain one of the country's most underutilised assets. Organisations like EY, JPMorgan and Microsoft have already shown that neurodiverse teams outperform their peers—delivering ROI, innovation, and reliability.

Globally, 15–20% of people are neurodivergent. In Malaysia, that equates to over 6 million individuals. Yet fewer than 2% of disabled adults are in formal employment. With the right support, these individuals can thrive in roles requiring creativity, systems thinking, focus, and innovative problem-solving. We're offering a practical, scalable solution: a 20-week pilot accelerator built specifically for neurodivergent Malaysians. Participants receive targeted coaching, mentoring, and training in two pathways—one leading to employment, the other to entrepreneurship.

Total Funding Raise: RM150,000

The pilot will run from September–February 2026 with up to 15 participants

Why Now? Why Malaysia?

- IR4.0 Readiness:** We help close the digital, creative and tech skills gap by enabling hidden talent.
- Inclusive Growth:** We empower a workforce often excluded from traditional education and hiring.
- Future Resilience:** With an ageing population and rising labour demands, cognitive diversity is no longer optional—it's urgent.

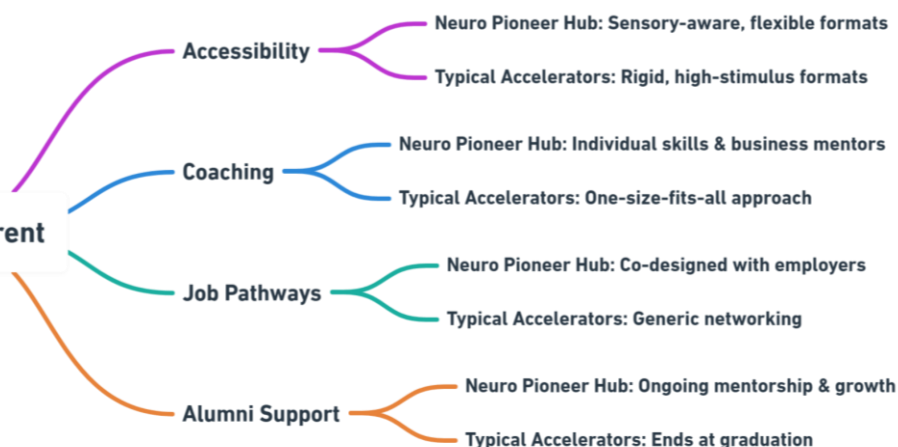
“Neurodiversity is a competitive advantage—but only when every mind is given space to thrive.”

Harvard Business Review

Programme Snapshot



What Makes Us Different



We also integrate:

- Mental health support
- Inclusive learning environments
- Lifelong alumni community access

THE NEUROPIONEER HUB



Budget Overview

Item	Cost (RM) For 20 week Programme
Project Manager (Part Time)	30,000
Mental Health Support (Part Time)	30,000
Programme Delivery	25,000
Workshop Facilitation (Part-Time)	15,000
Mentor Support (Part Time)	30,000
Demo Day & PR	10,000
Contingency	10,000
Total	150,000


Note: Founding team members contribute time pro bono to maximise impact.

The Business Case For Corporate Support & Involvement

Neurodivergent talent brings measurable value:

Neurotype	Ideal Roles	Strengths
Autism	Analyst, Engineer, Project Manager	Detail, logic, precision
ADHD	Creative Lead, PM, Social Media	Energy, ideation, agility
Dyslexia	Designer, Marketer, Analyst	Visual thinking, innovation

By supporting this programme, you:

 Gain brand equity in inclusive innovation



Meet ESG & CSR goals with measurable impact



Access a future-ready, resilient talent pool

LET'S BUILD IT TOGETHER

We're inviting Lead Sponsors and Corporate Partners to join us - through funding, mentoring, and placements - and welcoming Founding Champions to support our 2026 scale-up. In return, you'll gain powerful brand visibility, access to our inclusive recruitment ecosystem, and a leadership role at the forefront of neurodiversity and innovation.

To Partner With Us

Founded as a life legacy initiative by a core team with lived experience of neurodiversity and decades of commercial leadership



Dr. Bimal Roy Bhanu
Senior Leader



Shakuntala Ratha Krishnan
Senior Leader



Atar Singh
Senior Leader



Kiren Kaur
Senior Leader

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**For an informal discussion & access to a more detailed sponsorship pack, please contact:
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 [Watch Our Story](#)

The Neuro Pioneer Hub is more than a programme—it is a Malaysian national investment in untapped potential, shared prosperity, and the kind of inclusive innovation that defines progressive, forward-looking nations